



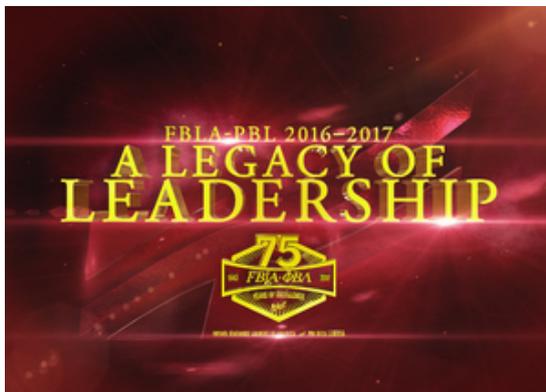
# *Rutgers PBLicizer*

Volume 1, Issue 1

September 18, 2016



## **Welcome To Rutgers PBL!**



**Welcome New Members /  
Welcome Back Returning  
Members:**

**Rutgers PBL is excited to kick off this year, the 75th Anniversary of FBLA-PBL, by leaving a "Legacy of Leadership" in the Rutgers**

**Community. But we can't do it without all of you - our amazing members. Enhance your resume by competing at the state and national levels or joining one of our great committees. Network and socialize with real business professionals and distinguished leaders at some of our premier events such as Dining with the Distinguished. There are countless ways to stay involved with Rutgers PBL and we look forward to seeing you all at our many events and workshops. Together, as Rutgers celebrates its Revolutionary 250th Anniversary, we will make our mark in history and leave behind a Legacy of Leadership. RU Ready?**



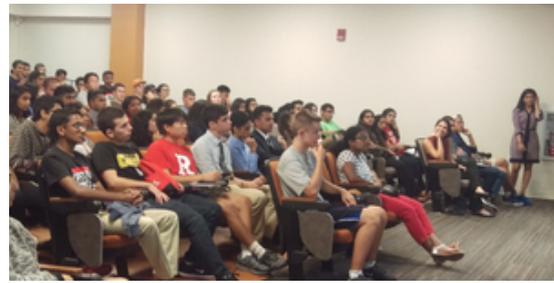
### **LEGACY REVIEW:**

Rutgers PBL volunteered with the Move-In Crew and helped welcome new freshmen and incoming transfer students. General members were able to socialize and network with E-Board members while providing a welcoming and lasting first impression to new students as representatives of both Rutgers PBL and Rutgers University.

### **PROFESSIONAL DEVELOPMENT**

#### **TIP:**

Personal branding may start with your first impression, but it extends well beyond that first interview. Your online presence is just as important as your offline one. Take the time to clean up and maintain your social media accounts because you never know who is viewing your profile. Everything you do becomes associated with your name, so always make sure you are delivering a consistent and positive brand image.



### **LAST MEETING RECAP:**

Rutgers PBL had a full house for its first general meeting. Members were introduced to the E-Board and the membership pyramid, discovered more about what PBL is and some of the opportunities we offer our members, and learned about the potential committees they can apply to join.

### **NEXT MEETING:**

Our next meeting is Tuesday, September 20, in Tillett Hall, Rm. 242.

#### **Topic:**

#### **Professional Development**

Join us and learn how to highlight your strengths and create a brand that makes you a unique candidate and helps you stand out to employers.

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### **UPCOMING EVENT(S):**

Fall Career & Internship Mega Fair - September 21-22,  
11AM-4PM

RBS Career Fair - September 23, 10AM-4PM

Round 2 Committee Applications Close - September 30,  
11:45PM

Scarlet Day of Service - October 1

**Rutgers PBL**

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