



Rutgers PBLicizer



RUTGERS PBL ATTENDS THE FBLA-PBL NATIONAL FALL LEADERSHIP CONFERENCE

On November 4th, Rutgers PBL embarked on a three-day trip to Milwaukee, Wisconsin, to attend this year's National Fall Leadership Conference. Chapters from around the country engaged in workshops, heard inspirational speeches, and networked with other students. At the event, Rutgers took home the award for largest local delegation, an incredible feat, and was recognized once more during one of the

ceremonies. All in all, the trip marked another successful year for Rutgers PBL and we would like to thank everyone who attended. We hope to do even better at next year's conference as we look on to the State and National Leadership Conferences!



Legacy Review

Rutgers PBL co-hosted an event featuring Venture Capitalist Brett Topche as he shared his story in investing in a company, jet.com, with RBS. His acquisition was the largest ever of an E-commerce



Professional Development Tip

In a case study, always ensure that you have a thorough understanding of what the challenge entails. Derive relevant details from the given information and brainstorm possible solutions. Frameworks



Last Meeting Recap

PBLers discussed the importance of time management especially since we are busy college students. One way to better manage one's time would be to wake up earlier to have more hours in the day, or to imagine how

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just bought out for \$3.3 Billion! Brett shared his story and some ins and outs of the deal.

could support your analysis, but be sure to choose one that is applicable to the problem at hand.

they did well on an exam and use that motivation to study. For more tips, check out our website for the presentation!

FUTURE / UPCOMING EVENTS:

PBL General Meeting, Case Study Night - Nov. 15, 2016
Tillett Hall, Room 242, 9:50 PM

Dining With The Distinguished - December 2, 2016
Busch Student Center, Multipurpose Room, 6 PM

Rutgers Big Chill - December 3, 2016
College Avenue



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